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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
MARCH 1967

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Production of ice cream in the United States in March, estimated at 62,660,000 gallons, was 1 percent less than in March last year, but 8 percent more than the 1961-65 average for the month, the Crop Reporting Board reports. Production increased 25 percent from February to March this year, compared with 24 percent at this time last year and 20 percent on the average during the 1961-65 period. Temperatures during March averaged normal or above in most of the country, but were below normal in the following areas: (1) A northwestern section comprising northern California, Oregon, most of Washington and Montana, and parts of Nevada, Idaho, and North Dakota; (2) An eastern area located east and north of a line from about the eastern end of Lake Erie to the southeastern corner of Virginia; (3) A portion of northern Michigan.

Compared with March 1966, changes in ice cream production by regions were varied. Output was 3 percent less in both the North Atlantic Region and the Mountain. Output was unchanged in the East North Central Region. A 1-percent decrease was shown in the Pacific States. Increases were 3 percent in the West North Central Region, and 1 percent in both the South Atlantic and the South Central. In the three most important-producing states, output was off 4 percent in New York and 2 percent in California, but was up 1 percent in Pennsylvania.

Compared with the 1961-65 average for March, increases in all regions ranged from 2 percent in the North Atlantic to 16 percent in the Pacific. Production was 11 percent more in both North Central Regions and 13 percent larger in the South Central. Output was up 5 percent in the Mountain States and 7 percent in the South Atlantic. In the leading states, production was 10 percent more in Pennsylvania and 18 percent larger in California, but 12 percent less in New York. Decreases from the average were shown also in Maine, Indiana, the Dakotas, Kansas, Virginia, Tennessee, Arkansas, Idaho, Colorado, and the District of Columbia.

PRODUCTION OF ICE CREAM, UNITED STATES, 1967

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
		Thousand Gallons			Percent	
January	47,123	49,352	50,400	50,840	+ 8	+ 1
February	48,120	50,476	50,655	50,315	+ 5	- 1
March	57,854	60,504	63,020	62,660	+ 8	- 1
THREE MONTH TOTAL	153,097	160,332	164,075	163,815	+ 7	0
April	59,364	63,006	60,310			
May	66,206	67,019	66,155			
June	73,370	76,793	77,110			
July	77,508	79,039	80,840			
August	75,836	78,026	78,370			
September	64,123	68,127	66,755			
October	56,818	58,026	57,285			
November	50,161	54,728	52,720			
December	46,954	51,951	50,610			
TWELVE MONTH TOTAL	723,437	757,047	754,230			

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PRODUCTION OF ICE CREAM: MARCH 1967

STATE AND GEOGRAPHIC DIVISION	MARCH PRODUCTION				PERCENT CHANGE IN MARCH 1967 PRODUCTION FROM:	
	ENUMERATED		ESTIMATED		MARCH 5-YEAR AVERAGE	MARCH 1966
	1961-65 AVERAGE	1965	1966	1967		
	Thousand Gallons					
Maine	435	247	300	300	- 31	0
Massachusetts	2,465	2,832	3,200	2,890	+ 17	- 10
Connecticut	728	853	850	860	+ 18	+ 1
New York	6,119	6,020	5,630	5,380	- 12	- 4
New Jersey	1,517	1,744	1,640	1,520	0	- 7
Pennsylvania	5,559	5,646	6,010	6,100	+ 10	+ 1
Other N.A. States	323	336	320	380	+ 18	+ 19
NO. ATLANTIC STATES	17,146	17,678	17,950	17,430	+ 2	- 3
Ohio	3,234	3,381	3,800	3,750	+ 16	- 1
Indiana	2,400	2,492	2,330	2,340	- 2	0
Illinois	3,149	3,209	3,580	3,780	+ 20	+ 6
Michigan	2,587	2,776	2,920	2,870	+ 11	- 2
Wisconsin	1,874	2,034	2,070	1,950	+ 4	- 6
E. N. CENTRAL STATES	13,244	13,892	14,700	14,690	+ 11	0
Minnesota	1,609	1,775	2,000	1,960	+ 22	- 2
Iowa	825	839	810	860	+ 4	+ 6
Missouri	1,369	1,350	1,490	1,560	+ 14	+ 5
North Dakota	214	228	205	210	- 2	+ 2
South Dakota	155	148	140	145	- 6	+ 4
Nebraska	821	863	835	960	+ 17	+ 15
Kansas	507	475	490	430	- 15	- 12
WEST NO. CENT. STATES	5,500	5,678	5,970	6,125	+ 11	+ 3
District of Columbia	621	706	600	595	- 4	- 1
Maryland	1,094	1,084	1,250	1,110	+ 1	- 11
Virginia	1,034	1,059	975	905	- 12	- 7
West Virginia	469	566	520	630	+ 34	+ 21
North Carolina	1,141	1,084	1,320	1,370	+ 20	+ 4
Georgia	705	733	710	740	+ 5	+ 4
Florida	1,822	1,670	1,760	1,820	0	+ 3
Other S.A. States.	722	894	910	990	+ 37	+ 9
SO. ATLANTIC STATES	7,608	7,796	8,045	8,160	+ 7	+ 1
Kentucky	375	383	445	430	+ 15	- 3
Tennessee	1,164	1,156	1,230	1,140	- 2	- 7
Alabama	659	668	670	685	+ 4	+ 2
Mississippi	273	265	295	300	+ 10	+ 2
Arkansas	210	173	190	195	- 7	+ 3
Louisiana	608	596	735	820	+ 35	+ 12
Oklahoma	446	475	490	480	+ 8	- 2
Texas	1,865	2,003	2,220	2,285	+ 23	+ 3
SO. CENTRAL STATES	5,600	5,719	6,275	6,335	+ 13	+ 1
Montana	165	151	170	180	+ 9	+ 6
Idaho	283	279	260	280	- 1	+ 8
Colorado	689	629	750	650	- 6	- 13
Arizona	323	381	375	410	+ 27	+ 9
Utah	363	369	415	370	+ 2	- 11
Other Mt. States .	199	211	225	230	+ 16	+ 2
MOUNTAIN STATES	2,022	2,020	2,195	2,120	+ 5	- 3
Washington	1,122	1,206	1,215	1,200	+ 7	- 1
Oregon	478	573	520	550	+ 15	+ 6
California	4,942	5,741	5,950	5,850	+ 18	- 2
PACIFIC STATES	6,542	7,520	7,685	7,600	+ 16	- 1
UNITED STATES 1/	57,854	60,504	63,020	62,660	+ 8	- 1

1/Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Production of ice milk in the United States during March was estimated at 18,890,000 gallons, the Crop Reporting Board reports. This is 4 percent more than in March 1966 and 38 percent larger than the 1961-65 average for the month. Output in the first quarter of this year was 8 percent above the first quarter in 1966 and 39 percent greater than the 5-year average.

The seasonal increase from February to March was 43 percent, compared with 49 percent at this time in 1966 and 36 percent on the average in the 1961-65 period. Sharp seasonal advances occurred in all regions of the country.

Compared with March 1966, production decreased in the North Atlantic Region and the West. Output was sharply higher in the West North Central Region, while it was moderately larger in the other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1967

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
	Thousand Gallons				Percent	
January	9,025	11,065	11,930	13,510	+ 50	+ 13
February	10,038	12,075	12,225	13,175	+ 31	+ 8
March	13,698	15,789	18,205	18,890	+ 38	+ 4
THREE MONTH TOTAL	32,761	38,929	42,360	45,575	+ 39	+ 8
April	16,775	19,695	20,125			
May	21,113	23,728	24,570			
June	24,223	26,897	29,190			
July	26,476	29,754	30,810			
August	25,305	27,943	29,760			
September	18,929	21,652	22,445			
October	14,809	16,900	16,680			
November	11,111	13,533	13,415			
December	9,335	11,964	12,570			
TWELVE MONTH TOTAL	200,837	230,995	241,925			

SHERBET PRODUCTION

Sherket production in the United States in March totaled 3,560,000 gallons - up 2 percent from March 1966 and 16 percent from the 1961-65 average for the month. Cumulative output in the first three months of this year was 1 percent more than in the January-March period of 1966 and 15 percent above the 5-year average.

Seasonally, production advanced 39 percent from February to March, only slightly more than both in 1966 and the average of the previous 5-year period. All regions registered sharp seasonal increases.

Compared with March 1966, changes by regions were varied. Output was moderately lower in the South Atlantic Region and the Pacific, while unchanged in the Mountain. Small regional gains occurred in the remainder of the country.

PRODUCTION OF SHERBET, UNITED STATES, 1967

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
	Thousand Gallons				Percent	
January	2,209	2,397	2,525	2,535	+ 15	0
February	2,233	2,435	2,540	2,565	+ 15	+ 1
March	3,061	3,285	3,505	3,560	+ 16	+ 2
THREE MONTH TOTAL	7,503	8,117	8,570	8,660	+ 15	+ 1
April	3,575	3,801	3,930			
May	4,616	4,786	4,895			
June	5,310	5,438	5,775			
July	5,753	5,889	6,470			
August	5,150	5,319	5,405			
September	3,540	3,942	3,875			
October	2,764	2,979	3,035			
November	2,271	2,618	2,460			
December	2,060	2,591	2,475			
TWELVE MONTH TOTAL	42,542	45,480	46,890			

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States during March was placed at 4,580,000 gallons. This is 1 percent less than in March 1966, but 12 percent more than the 1961-65 average for the month. Output in the first three months of this year was up 1 percent from the first quarter in 1966 and 9 percent from the 5-year average.

Production advanced 37 percent from February to March, compared with 42 percent at this time in 1966 and 26 percent on the average in the 1961-65 period. Seasonal increases occurred in all Mellorine-producing states except Alabama.

Compared with March 1966, output was less in South Carolina, Louisiana, Texas, and California. Production was the same as a year earlier in Missouri and Oklahoma. Increases occurred in the other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1967

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
		Thousand Gallons			Percent	
January	3,097	3,407	3,360	3,430	+ 11	+ 2
February	3,250	3,426	3,260	3,345	+ 3	+ 3
March	4,086	4,257	4,625	4,580	+ 12	- 1
THREE MONTH TOTAL	10,433	11,090	11,245	11,355	+ 9	+ 1
April	4,354	4,680	4,395			
May	4,954	4,970	4,870			
June	5,359	5,530	5,850			
July	5,776	6,007	5,460			
August	5,672	5,843	5,660			
September	4,533	4,836	4,580			
October	4,090	3,928	3,860			
November	3,012	3,347	3,055			
December	2,588	2,938	2,770			
TWELVE MONTH TOTAL	50,771	53,169	51,745			

WATER ICE PRODUCTION

Production of water ices in the United States in March was estimated at 2,715,000 gallons. This is 5 percent larger than in March 1966 and 24 percent greater than the 1961-65 average for the month. Output in the first three months of this year was up 11 percent from the corresponding months in 1966 and 31 percent from the 5-year average.

Production advanced 64 percent from February to March, compared with 91 percent at this time a year earlier and the average of 92 percent in the 1961-65 period. All regions recorded sharp seasonal increases.

Compared with March 1966, output increased in all regions except the South Atlantic. Increases were moderate in the North Atlantic Region, the East North Central, and the South Central. Sharp gains were indicated in the West North Central Region and the West.

PRODUCTION OF WATER ICES, UNITED STATES 1967

MONTH	ENUMERATED		ESTIMATED		CHANGE FROM:	
	1961-65 Average	1965	1966	1967	1961-65 Av.	1966
		Thousand Gallons			Percent	
January	854	946	1,015	1,110	+ 30	+ 9
February	1,140	1,312	1,350	1,660	+ 46	+ 23
March	2,184	2,311	2,580	2,715	+ 24	+ 5
THREE MONTH TOTAL	4,178	4,569	4,945	5,485	+ 31	+ 11
April	3,345	3,384	3,345			
May	5,038	5,591	4,615			
June	5,865	6,058	6,395			
July	6,032	6,370	6,915			
August	4,697	5,081	5,645			
September	2,523	2,660	2,675			
October	1,418	1,449	1,610			
November	916	1,104	1,125			
December	691	853	975			
TWELVE MONTH TOTAL	34,703	37,119	38,245			